Central Coast Chili Challenge Rules

Sunday, August 8, 2010 11 am - 4 pm • Biddle Park, Arroyo Grande, CA www.agrotary.org Contact Chris Garey chris@peacefulpoint.com 805-489-7359

Event will provide a 10' X 10' Booth Space for each participant. Participant provides their own canopy, tables, propane stove, etc.

There are two divisions:

1. Sanctioned International Chili Society (ICS) judged event. Chili is prepared at the event-\$35. **Must be an ICS member**. ICS membership \$50. To enter additional category or division \$20 each. See "ICS Membership Details" and "ICS Official Contestant Rules & Regulations" below.

□ Red Chili □ Chili Verde

2. "People's Choice" Chili Challenge. Any business or individual can participate as long as the food is prepared in advance in a San Luis Obispo County Health Dept. approved facility. -\$70 to enter, additional category \$20 each

See "People's Choice" rules below. Red Chili Chili Verde

"People's Choice" Rules and Regulations

The Peoples Choice Open Division is intended for those who wish to cook chili in a San Luis Obsipo County Health Dept. approved facility, but NOT be in the International Chili Society competition chili. The food is cooked in advance and brought to the event and keep hot by propane stove.

Red Chili is defined as any kind of meat or combination of meats, cooked with red chili peppers, various spices and other ingredients, and must include either BEANS and/or PASTA.

Chili Verde is defined as any kind of meat or combination of meats, cooked with green chili peppers, various spices and other ingredients, and must include either BEANS and/or PASTA.

Salsa: there are no rules as to the ingredients or how to prepare your Salsa. It may be store bought and brought to the site, or it may be prepared at the Cook-off.

People's Choice chili may include beans, vegetables or whatever and must be prepared prior to the event. You must prepare at least 4-5 gallons of chili to allow everyone a tasting opportunity. Team set up starts at 8:00 am and registration closed at 10:00 am. Recommend that teams arrive at the Chili grounds by 9:00 A.M. The Tasting Event at starts at 11:00 AM.

Teams may wish to decorate their booth and/or team members according to the "Old West" theme. Teams are encouraged to do so, but must supply all necessary materials and equipment.

Teams must supply their own table, cook stove, canopy, and any other provisions you will desire. There will be no electricity provided. We will provide you with a serving ladle so each serving is the same throughout the event. Tasting cups and spoons WILL be provided to attendees to taste your chili. Also look for the wrist band of those tasting your chili to make sure they have purchased a ticket. People may return for additional servings if they want. Your chili will be judged by the people who purchase a tasting ticket. They will cast their vote for the chili they like the best.

ICS Membership Details

The International Chili Society (ICS) has thousands of members worldwide who collectively strive to promote, develop and improve the preparation and appreciation of "True Chili". In addition to enjoying the camaraderie and good times with their fellow Chiliheads, members benefit from the satisfaction of raising needed funds for worthwhile charities and non-profit organizations.

The International Chili Society is proud to announce its partnership with Chile Pepper Magazine. All new and renewing members will now receive a free year subscription to the magazine that caters to people who have a taste for hot foods. Every issue is packed with recipes, travel and celebrity features, as well as fiery food updates. It's the perfect magazine for chiliheads!

As an ICS member and certified "True Lover of Chili", you will receive the following with your annual membership:

- Eligibility to compete for cash awards and prizes at ICS sanctioned Chili Cookoffs
- An Official ICS Membership Card
- An ICS Scroll suitable for framing that proclaims you are indeed a true Chilihead
- A quarterly newpaper packed with more than 60 pages of Chili related news, photos and recipes
- A year subscription to Chile Pepper Magazine

Join now! Only \$50 per year. Annual membership fee for US residents, go to ICS website: www.chilicookoff.com/Membership/Membership home.asp

ICS Official Contestant Rules & Regulations

The following rules and regulations for cooks at the World's Championship, State, Regional and District Cookoffs are as follows:

1. Traditional Red Chili is defined by the International Chili Society as any kind of meat or combination of meats, cooked with red chili peppers, various spices and other ingredients, with the exception of BEANS and PASTA which are strictly forbidden.

2. Chili Verde is defined by the International Chili Society as any kind of meat or combination of meats, cooked with green chili peppers, various spices and other ingredients, with the exception of BEANS and PASTA which are strictly forbidden.

3. Salsa: there are no rules as to the ingredients or how to prepare your Salsa. It may be store bought and brought to the site, or it may be prepared at the Cook-off.

4. No ingredient may be pre-cooked in any way prior to the commencement of the official cookoff. The only exceptions are canned or bottled tomatoes, tomato sauce, peppers, pepper sauce, beverages, broth and grinding and/or mixing of spices. Meat may be treated, pre-cut or ground. MEAT MAY NOT BE PRE-COOKED. All other ingredients must be chopped or prepared during the preparation period.

5. You must be an ACTIVE ICS member to compete in any ICS competition including Traditional Red Chili, Chili Verde, and Salsa. You must be at least 18 years old.

6. The cooking period will be a minimum of 3 hours and a maximum of 4 hours. The exact starting and ending of the cooking period is to be announced by each local sponsoring organization. Cooking during entire cooking period is at the sole discretion of the contestant.

7. A representative of the sponsoring organization shall conduct a contestant's meeting, at which time final instructions are to be given and questions answered, no later than 1 hour prior to the official starting time of the cookoff.

8. Contestants are responsible for supplying all of their own cooking utensils, canopy, etc. The sponsors of the cookoff will provide an 10'x10' area for each contestant. There is no electricity available.

9. Each contestant must cook a minimum of two quarts of competition chili prepared in one pot, which will be submitted for judging.

10. Contestants will be permitted to sell or participate in People's Choice Chili with the approval of the cookoff chairperson and in compliance with State and local agencies. It is at the discretion of each contestant if he or she wants to participate in People's Choice event for an additional \$20. See the Peoples Choice rules above.

11. Each contestant will be assigned a contestant's number by the Chief Scorekeeper and be given an official 32 oz. ICS judging cup. Each contestant should verify that the number on the bottom of their cup is the same as their assigned contestant number. Each contestant is responsible to deliver their cup, which must be filled to the bottom of the cup's rim, to the judging area at the official time for judging.

12. Judges will be told they should vote for the chili they like best based on the following major considerations: good flavor, texture of the meat, consistency, blend of spices, aroma, and color.

13. The decisions of the Chief Judge shall be final.

Further information about event: www.agrotary.org